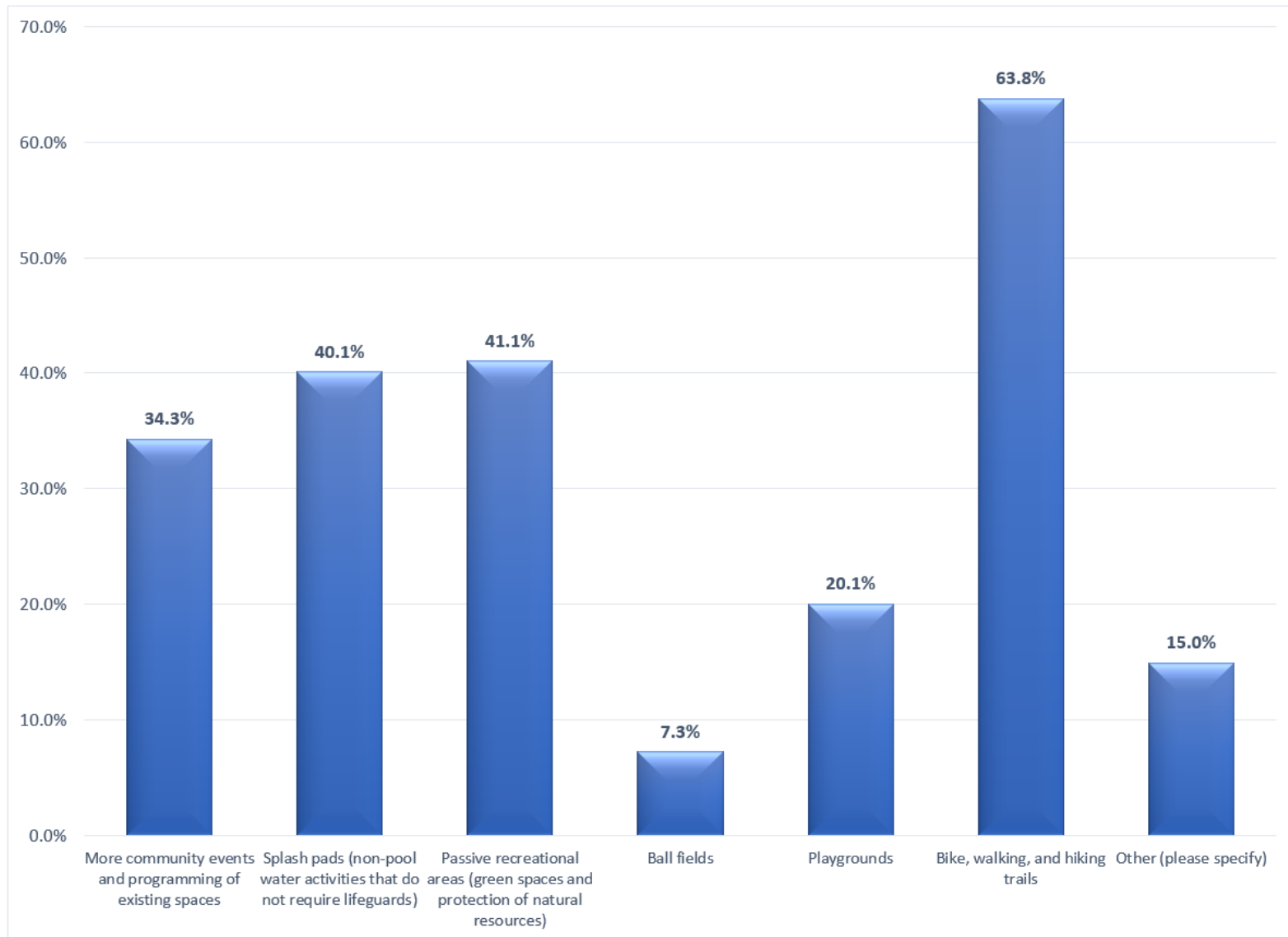


Online Survey

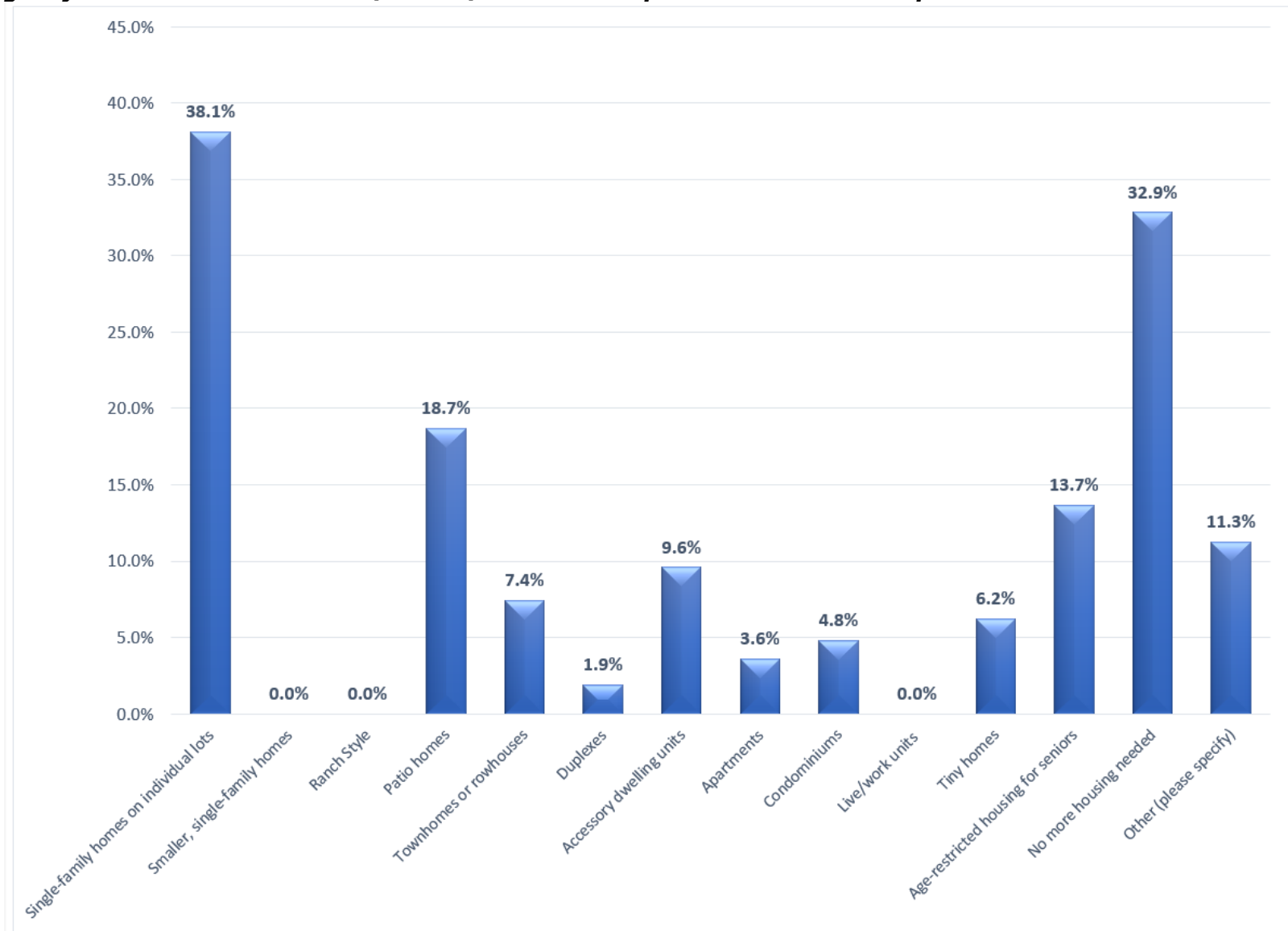
Fairfield Forward Online Survey Summary

The Fairfield Forward Online Survey was open from December 1, 2018 until January 7, 2019 to gauge the public's response to questions regarding the future visions of the City of Fairfield. 417 people responded to the survey. The following is a summary of the results with the number of responses to each individual question listed in parenthesis following the question.

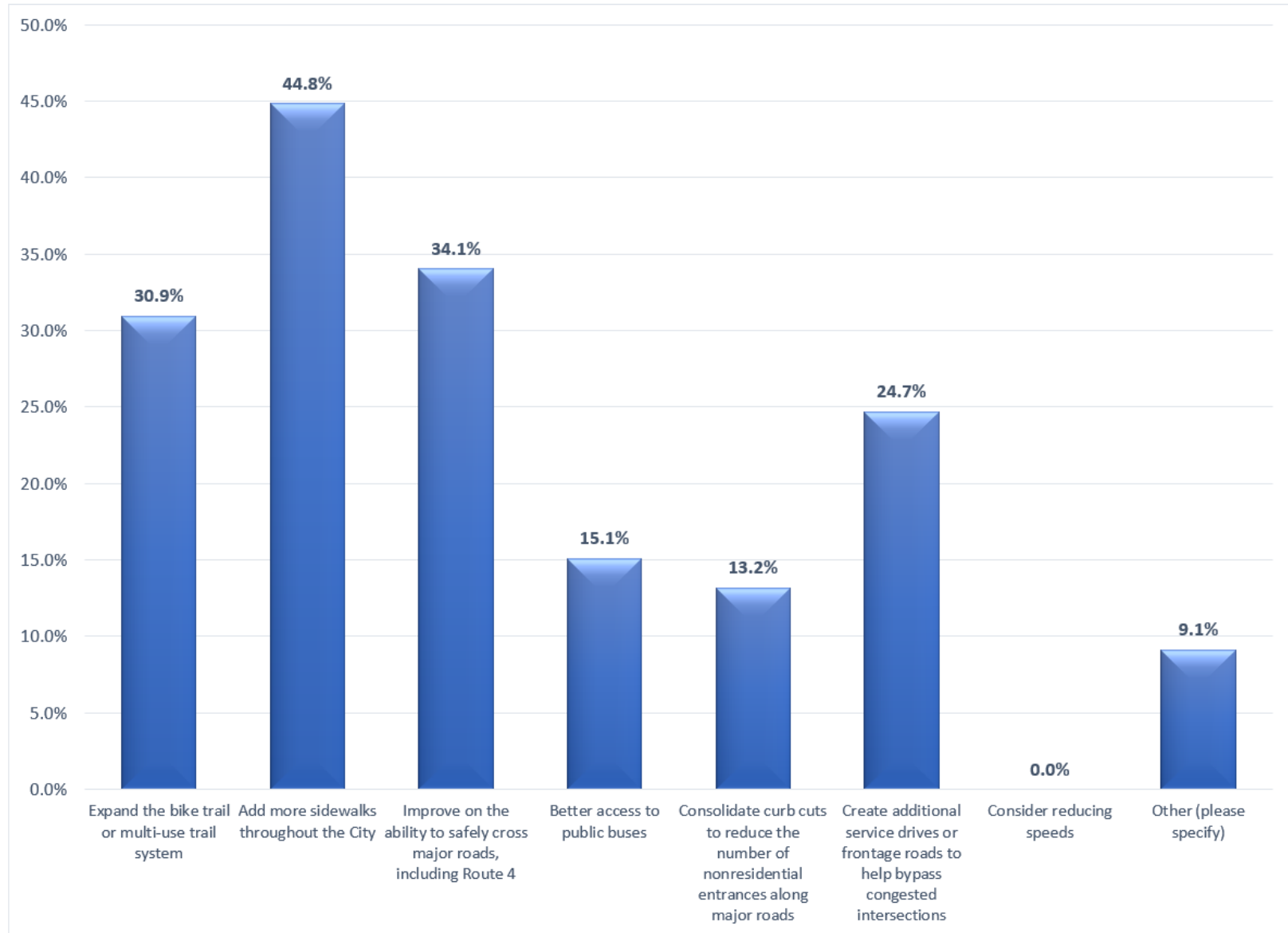
Question 1 - The citizens of Fairfield take pride in the availability of a quality parks and recreation system but would like to continue to see improvements and expansions of the existing facilities. What would you like to see as far as future improvements? (414 Responses, could choose multiple answers)



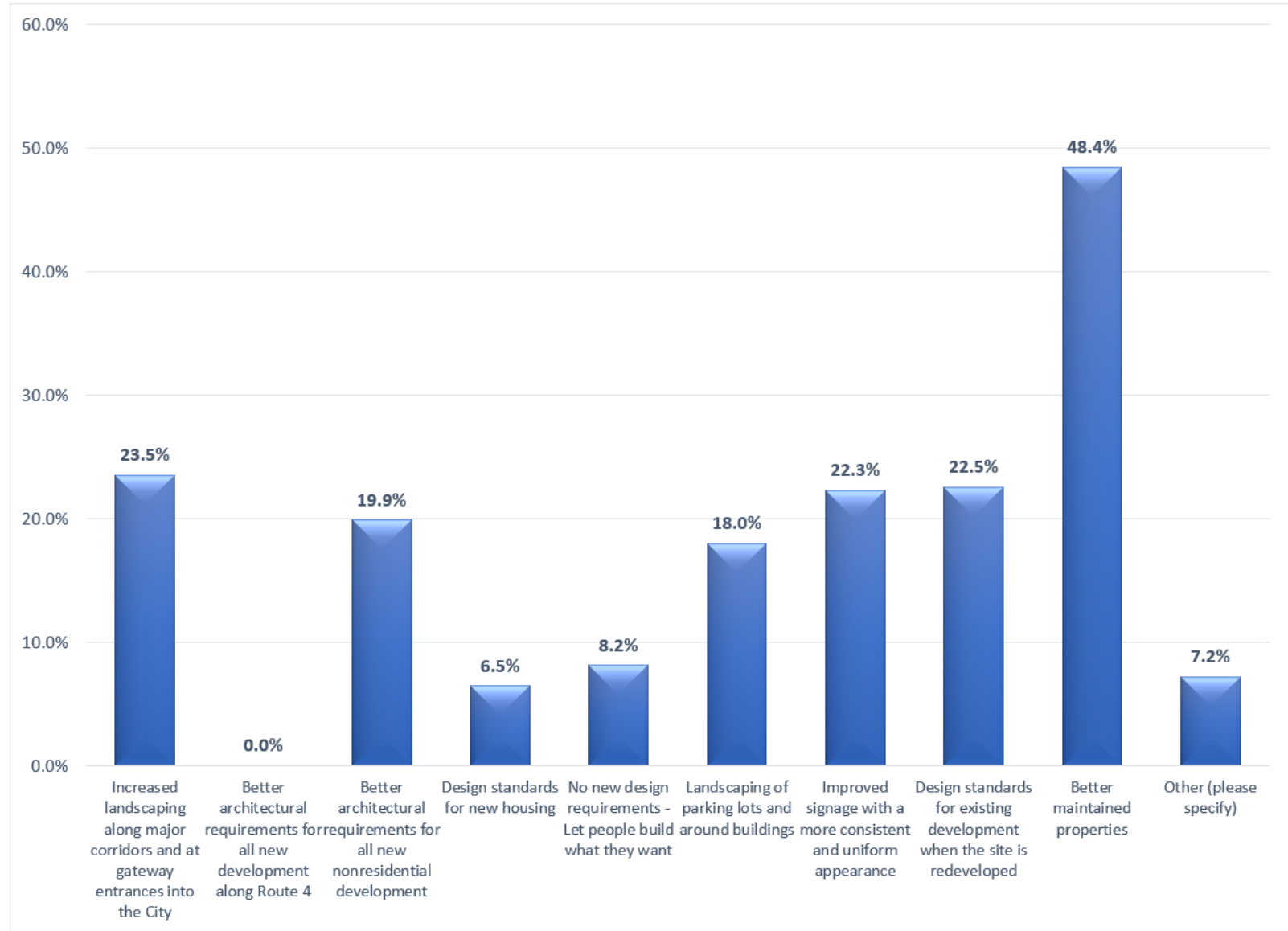
Question 2 - Citizens have identified a need for more housing options in early public participation events. What type of housing do you think we need more of in Fairfield? (417 Responses, could choose up to two)



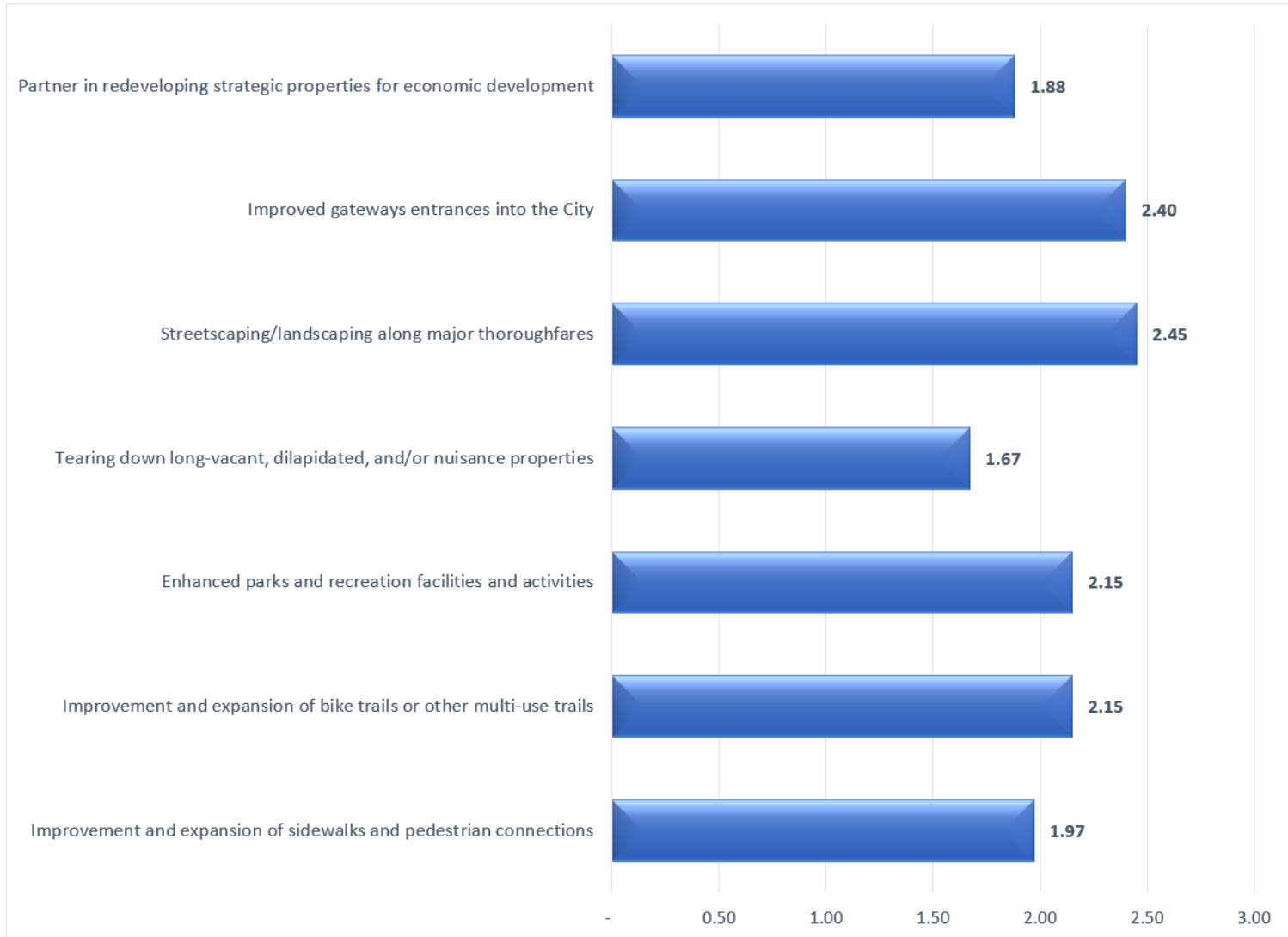
Question 3 - Connectivity within the City and to the surrounding region is an important issue identified by citizens. What do you think are the most important priorities for improving safe connections in the City? (417 Responses, could choose up to two)



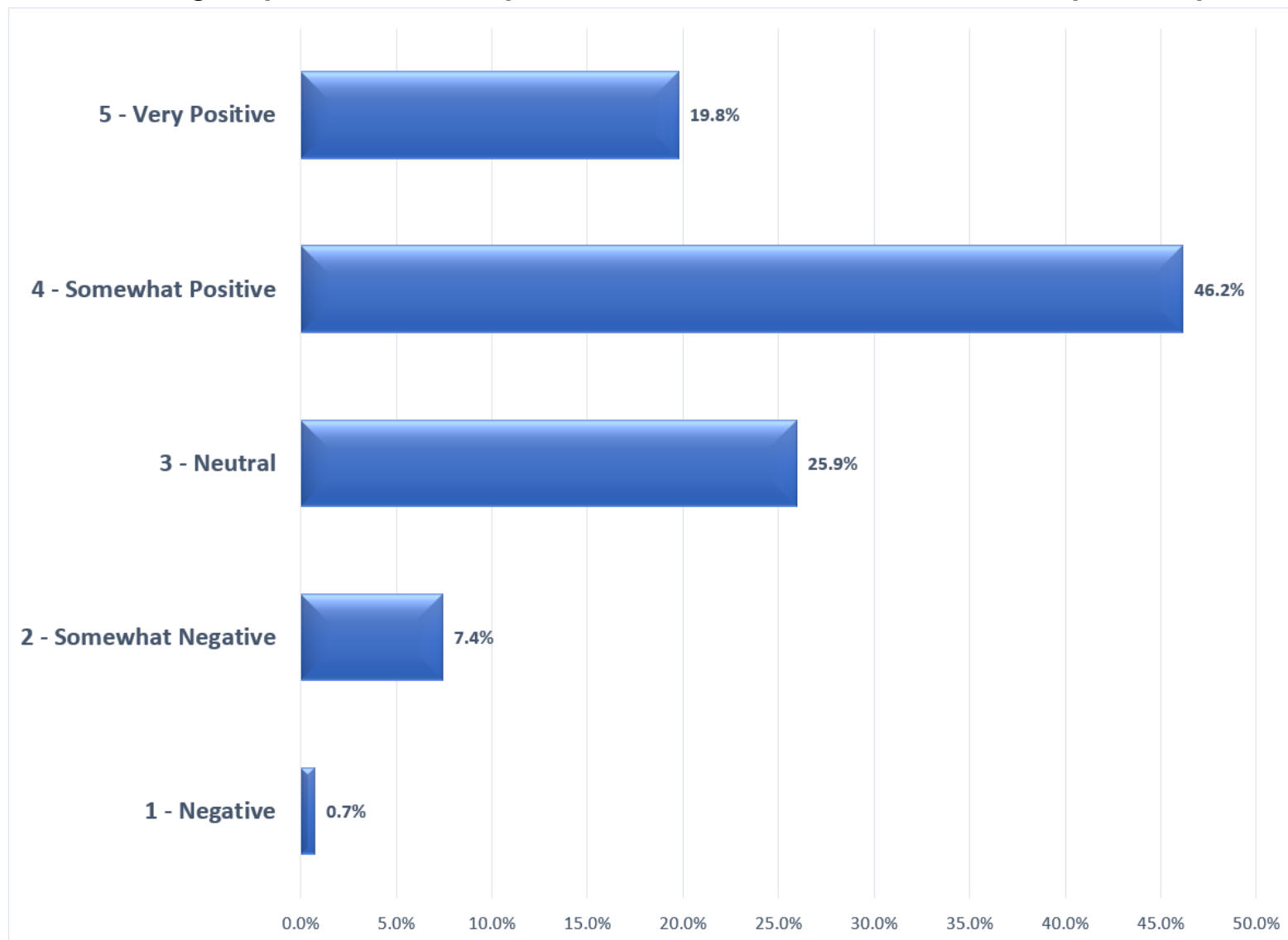
Question 4 - Citizens have noted a desire to see an improved appearance of new and existing developments, especially for commercial and business development. What of the following types of improvements would you like to see related to the appearance of development? (417 Responses, could choose up to two)



Question 5 - Assuming that all of the core services provided by the City of Fairfield are covered at current or better levels, what are the top three priorities of where you would like the City to use its financial and staffing resources? (409 Responses, could choose up to three). The responses to this question were weighted based on the priority level. The responses below provide the weighted response with “0.00” being the lowest rating (not selected by anyone) to a maximum score of “3.00” where the option was chosen as top priority by all respondents.



Question 6 – How positive do you feel about what has been going on with the city as it relates to development, land uses, and government services? (405 Responses). Respondents rated their feelings on from 1 (Negative) to 5 (Very Positive) and the average response of all 405 respondents was 3.77. Below is a breakdown of specific responses.



Question 7 - What is the one action that you think the City of Fairfield needs to take for the betterment of the community over the next 10 to 15 years? (267 Responses). *These responses have been consolidated, as needed, to identify the key recommendations identified by all responders. Responses that cannot be addressed with the comprehensive plan (e.g., suggestions for operations within the school district) are not identified below.*

Responses to Question 7:

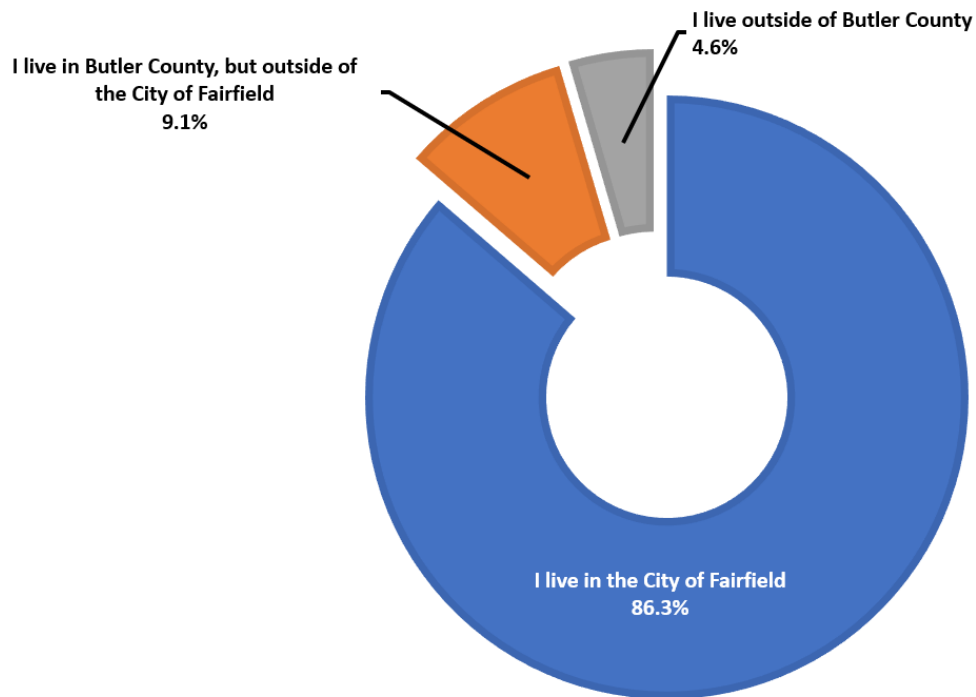
- Municipal broadband and/or Wi-Fi internet access.
- Campaign for community pride and beautifications.
- Redevelop underutilized and/or blighted properties.
- Emphasize sustainability.
- Appearance of old/neglected/empty buildings.
- Expand municipal boundaries.
- Encourage more upscale developments.
- Focus on single-family residential development
- Improvements at train crossings.
- Incorporate a vision that goes beyond being a bedroom community.
- Decide what kind of community we are to be: Healthy, active community with lots of parks and safe ways to get there or just a bedroom community people move from after kids are gone.
- Support the local school district.
- Redevelop the Forest Fair Mall.
- Focus on economic development to generate more revenue.
- Encourage more higher-end restaurants.
- Expand and improve on the park system.
- Ensure diversity, equity, and inclusion.
- Emphasize local businesses over outside/corporate businesses.
- Go for matching funds and grants for larger projects.
- Focus on safety and maintenance projects.
- Be more business-friendly.
- Enhance the appearance of the commercial areas.
- Identify problematic intersections and enhance the safety of those intersections.
- Promote property maintenance of all properties.
- Look to what other communities are doing right.
- Expand public transportation options.
- The city should take over control and maintenance of sidewalks in residential areas.
- Expand and protect green space in the city.
- Limit on-street parking to only one side of residential streets.
- Create new housing for the younger generations.
- Bury the utility lines along Dixie Hwy and eliminate some curb cuts.
- Expand shopping and dining opportunities.
- Continue with training of staff and leadership.
- Encourage more activity in business areas so that some areas, as may be appropriate, don't just shut down at 9 pm.
- Reduce visual pollution along Route 4
- Improvements to utility infrastructure prior to repaving.
- Repurpose some of the areas currently used for commercial purposes along Route 4.
- Expand the sidewalk system.
- Focus on growth and job opportunities for young adults that are out of college and beginning families.
- Make it affordable to live in the City of Fairfield.
- Develop an entertainment area.
- More outdoor dining opportunities.
- Continue to take care of the roads and parks.
- Continue to make sure Fairfield is a safe community.
- Improve on the safe crossing of State Route 4.

- Continue to support our police force and fire/EMS departments.
- Work with existing businesses to expand in the city.
- Expand the bike trail system.
- Improve on-street landscaping.
- Introduce uniform, improved street name signage.
- Increase the number of activities that take place downtown/Village Green.
- Improve traffic flow along State Route 4.

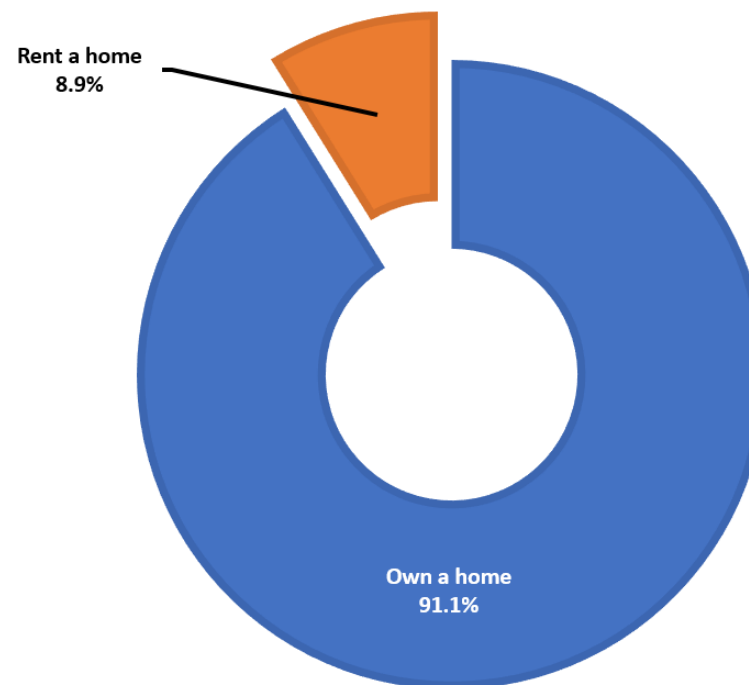
- Reduce speeding through residential neighborhoods.
- Partner on redevelopment of strategic properties.
- Fix the streets.
- Continued financial stability of the city.
- Improve connectivity to the center of the city.
- Improve the preservation efforts of historic structures.
- Continue planned development of housing and city services.
- Improved regional connections to neighboring communities.

Questions 8 to 13 were intended to find out a little about the respondents. The following is graphical information about the people who participated in the survey.

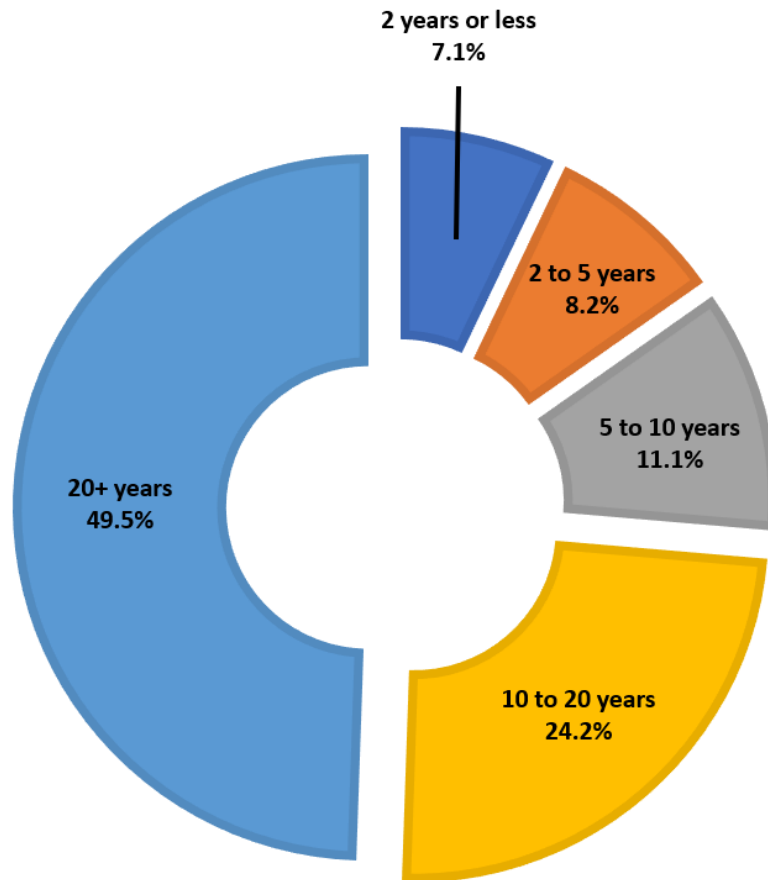
WHERE DO YOU LIVE?



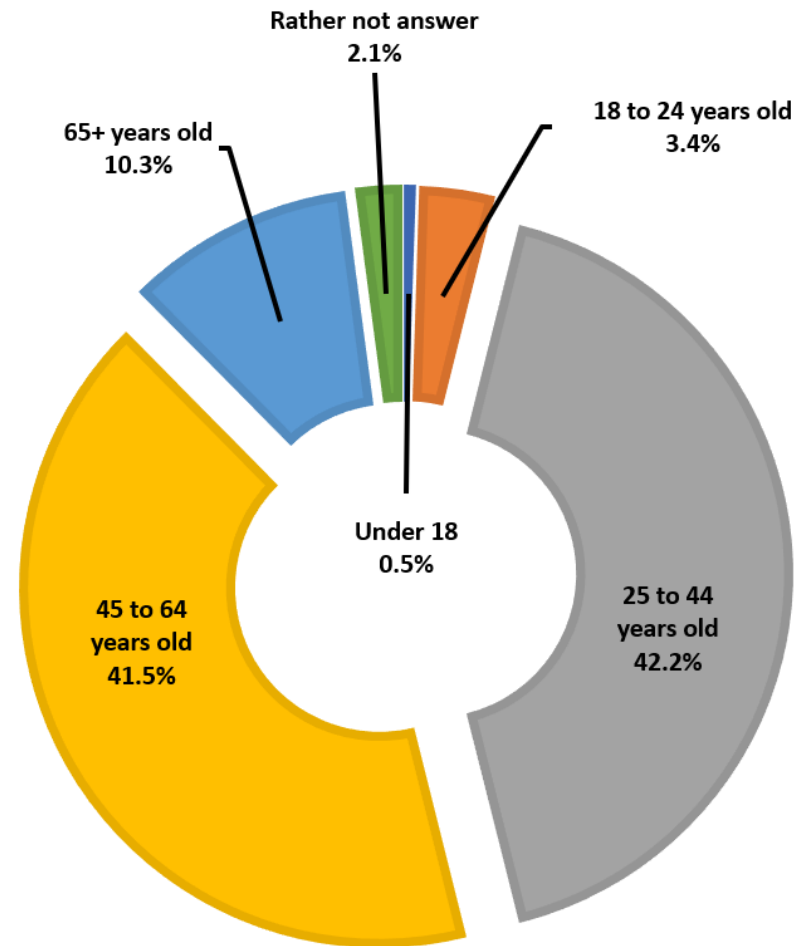
DO YOU OWN OR RENT YOUR HOME?



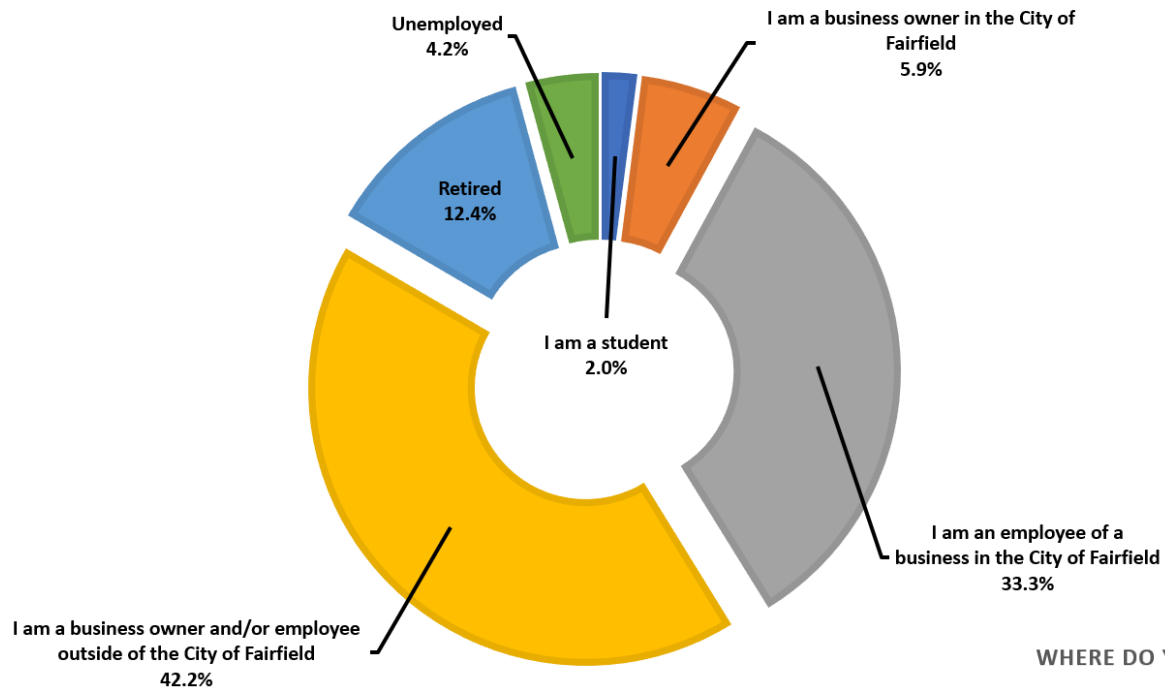
FOR RESIDENTS, HOW LONG HAVE YOU LIVED IN FAIRFIELD?



HOW OLD ARE YOU?



WHERE DO YOU WORK (ALL RESPONSES)?



WHERE DO YOU WORK (OF THE 360 FAIRFIELD RESIDENTS ONLY)?

